

DACO ALERT
November 2, 2009

New Sweepstakes Regulation

The Department of Consumer Affairs (DACO) issued a new Sweepstakes Regulation that will be effective on November 26, 2009. This new Regulation amended the August 1998 Regulation in many aspects but the main amendments are the following:

- The language of the contest rules can now be in Spanish and/or English;
- The definition of "consideration" was expanded;
- The 30 day notification provision is no longer mandatory;
- The certification requirement was eliminated;
- The notary requirements were eliminated;
- The publication requirements were expanded -now the rules can be published through the Internet;
- The distinction between Puerto Rican promotions and national promotions was eliminated.

If you have any questions or comments, or wish additional information regarding this matter, please contact any of the following attorneys:

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